

Exercise

Interviewing your data

Summary

1. Module: Introduction to Data-Driven Storytelling¹
2. Lesson: Data Storytelling at its Best
3. Sub-topic: Interviewing the data
4. Objective: Identifying questions that journalists asked of data
5. Time Allotment: 45-60 mins

Steps

Learning Context

[Related Slides](#)

In Groups


Read the story assigned to your group:

1. [สิทธิที่จะหายใจ สิทธิที่หายไป](#), Green News (TH/EN)
2. [รายงานการวิเคราะห์เบื้องต้นมลพิษทางอากาศข้ามพรมแดน](#)
3. [วิจัยใหม่พบ กรุงเทพฯไม่จมนทะเลแคร์บอนนอก แต่จะจมนเกือบทั้งเมืองใน 31 ปีข้างหน้า](#)
4. [How the Laos dam disaster unfolded](#), Reuters
5. [The gender pay gap explained](#), Straits Times

Answer the following questions:

- What are the problem questions the author asked of the data?
- What are the impact questions the author asked of the data?

¹ This lesson was adapted from the World Bank's Introduction to Data Literacy training manual by Eva Constantaras, and adapted by Yan Naung Oak, Open Development Cambodia and Open Development Initiative, and is licensed under a [Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License](#). For full terms of use, see [here](#).

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- What are the cause questions the author asked of the data?
 - What are the solution questions asked of the data?
 - Primarily, is it a problem story, impact story, cause story or solution story?
 - What additional questions would you ask under each category if you were the author?

Further Practice

Search for other data stories in local media and identify the questions the author asked of the data.

Assessment

Participants should be able to differentiate between data questions and regular interview questions as well as the different data question types. As you listen to other groups, see if they categorized the questions correctly.

