



Established in 1985, PHG is a Sport & Luxury Marketing Agency highly involved with the FIA Formula E Championship since 2013. Our two agencies PHG International & PHG U.K. mainly offer services towards Sponsorship for Teams, Drivers and the Championship on one hand and towards Brand Activation on the other.

As part of our 360 degrees focus, we advise and perform for our clients:

- Sponsorship Strategies & Proposals' design
- Brand Activation Solutions & Event Management
- PR & Social Media Amplification
- Digital Assets & Product Development

Since the early 80's, we have assisted governments, corporations and brands in more than twenty countries around the world to develop specific activities, projects and world class events, always focusing on excellence, attention to details and perfectionism.

Each project has allowed our team to gain more experience for the benefit of the others, and led us to expand our scope of activities tremendously:

FIA Formula E, Formula 1 Grand Prix Promotion, Brand Activation, Events Management, Business and Product Development and more.

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