



CAMBODIA, THE RICE KINGDOM of “WHITE GOLD”



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**On behalf of the Delegation of Cambodian Rice
Exporters**

Cambodian Rice Exporters



Video Introduction
Of
Cambodia, Rice Country

Cambodian Rice Exporters



Cambodia is dedicated to Rice

- ✧ 14.9 million population, 71% depending on agriculture
- ✧ 2.9 mha agricultural land, 84% rice cultivation, engaging 80% of all farmers in rice production
- ✧ 9.3 MMT annual paddy production (3.15 MT/ha)
Less post-harvest losses (20%), less local consumption (55%)
- ✧ 3.35 MMT exportable surplus
- ✧ 2.08 MMT milled rice for exports
- ✧ Fragrant (Jasmine) Rice – among the World's Best
- ✧ White Rice specialties, Brown and Red Rice

Source: Cambodia Ministry of Agriculture

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Yes, Cambodia Has Arrived

(to answer TRT's question)

- **As a global rice exporter**
- **But we have no intention to stand still**

According to USDA (FAS) September 2013 report

Cambodia is the World's 5th largest rice exporter

(perhaps 4th?)

and

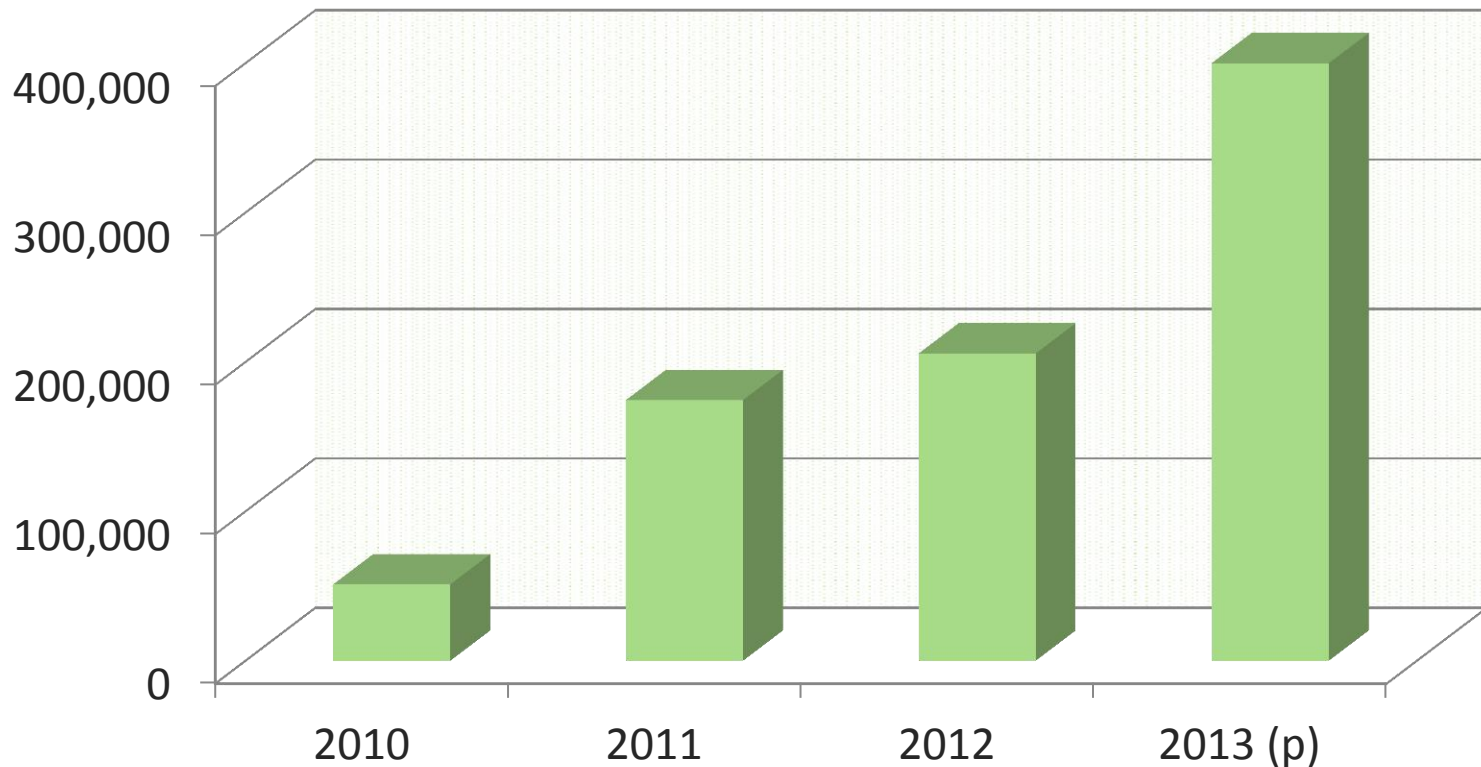
as a matter of fact,

is the 2nd biggest exporter of Premium Jasmine Rice

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A rapidly growing export sector



- Volume of Rice Exports Facilitated Through Export Promotional Activities
- Volume of total Rice Exports at National Level

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CAMBODIAN RICE EXPORT MARKETS IN 2013



2010: 35 destinations
2012: 71 destinations
2013: 4 new markets (Croatia, Israel, Cyprus, and Ireland)

Angola
Australia
Austria
Belarus
Belgium
Benin
Bulgaria
Cameroon
Canada
Cape Verde Island
China
Comoros
Congo
Czech Republic
Denmark
Estonia
France
French Guiana
Gabon
Gambia
Germany
Ghana

Greece
Guinea
Guyana
Hong Kong
Hungary
Italy
Ivory Coast
Kenya
Kiribati
Korea
Latvia
Lithuania
Macau
Madagascar
Malaysia

Martinique
Mauritania
Mayotte
Netherlands
New Zealand
Norway
Pakistan
Philippines

Poland
Portugal
Reunion Island
Romania
Russia
Saudi Arabia

Senegal
Sierra Leone
Singapore
Slovakia
Slovenia
South Africa
Spain
Sweden
Switzerland

Taiwan
Togo
Trinidad &
Tobago
Turkey
UK

Ukraine
USA
Vanuatu
Venezuela
Vietnam



Green and Clean



Cambodian Rice Exporters



Our Premium Fragrant Rice

- **Jasmine Rice/Phka Malis**
 - ✓ Extra Long Grain
 - ✓ Soft Texture
 - ✓ Tender Morsel when cooked
 - ✓ Pleasant and distinct aromatic flavor

The Taste that You Can not Resist !



World's Best Rice 2012

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Commercial Milling Capacity

- From approximately 100Mt/h in 2009 to around 325Mt/h in 2012
- With a predicted doubling in 2013/14 through expansion of existing rice mills and new investments

Investment with Latest State of The Art Facilities



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Our Successes

- Traditionally Grown Rice - No GMO
- Premium Rice Seed Multiplication
- Continual Focus on 'Green and Clean'
- Latest, State-of-the-Art Rice Mills (hi-tech, high capacity)
- Quality Certifications (Operations, Products, Labour, CSR)
- Cambodian Milled Rice Standard (2012 & 2013)
- DNA Fingerprint of Premium Fragrant Jasmine Rice
- Product development (First Parboiled Production)
- Supportive government: Policy development progress and strongly encouraging investments

Cambodian Rice, White Gold!

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Continued Development

Transportation and logistics:

- Rail road restoration, expansion of existing port & new port and expansion of highway.
- New entrance of international companies

Irrigation System:

- Improvement on existing reservoir and new reservoirs

Agricultural cultivated land:

- Expansion of agricultural land
- Maximizing the usage of land (more than one harvest per year)

Energy Sources:

- New energy supplies are coming up

Cambodia, a Land of Opportunities!

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Cambodia



Your Trusted Premium Quality Rice Producer and Supplier!

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